

The Hotwife Paradox — Full Survey Data

National survey of 1,007 U.S. adults in committed relationships • Conducted by TrendCandy • December 2025

Section 1 covers questions answered by all 1,007 respondents. **Section 2** covers questions answered only by the 241 respondents who have experimented with non-monogamy. Percentages are rounded to the nearest whole number.

SECTION 1 — ALL RESPONDENTS

The following questions were answered by all 1,007 survey participants.

How familiar are you with the term “hotwife lifestyle”?



How well do you feel you understand what the “hotwife lifestyle” means?



“Hotwifing” Is a partnership dynamic where a married or committed woman (“hotwife”) is encouraged by her husband to have sexual experiences with men outside the relationship. How strongly do you believe that hotwifing could strengthen trust in your relationship?



How strongly do you believe that traditional monogamy fits the needs of modern relationships?



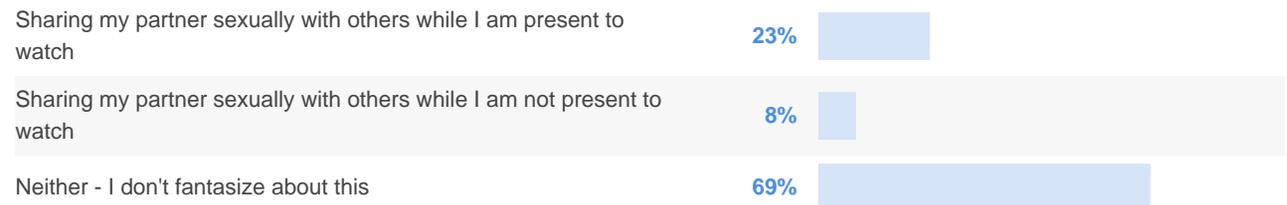
How accurately do you feel media portrayals represent non-monogamy?



How positively do you view couples who openly explore hotwifing compared to those who hide infidelity?



Which is a more common fantasy for you?



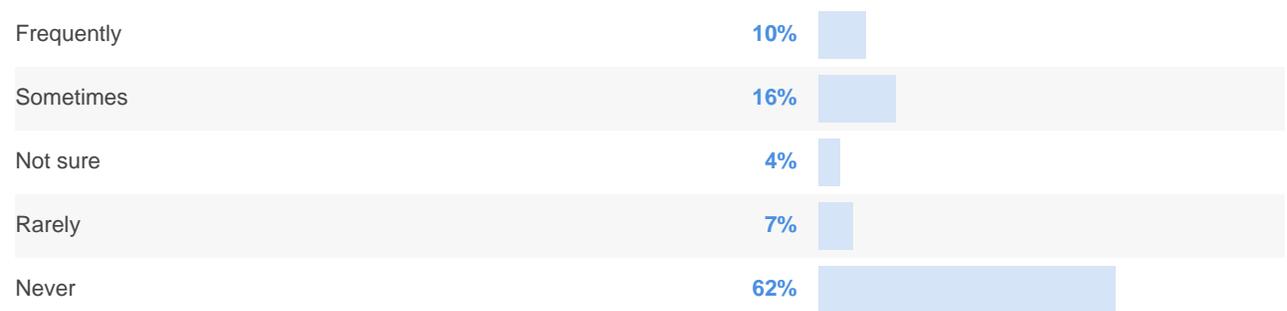
Which is a more common fantasy for you?



Do you fantasize about your partner watching you have sex with others?



Do you ever fantasize about watching your partner have sex with others?



How frequently do you fantasize about sharing your partner?



How much would you enjoy seeing your partner desired by someone else?



How strongly do you believe that the future of love is more about freedom than rules?



How willing would you be to explore hotwifing instead of acting on those fantasies secretly/without your partner's knowledge?



How outdated does "relationship exclusivity" feel to you?



How likely would you be to explore the hotwife lifestyle if you could watch real couples navigate it first?



How interested are you in trying hotwifing as a personal fantasy?



How concerned are you that jealousy would interfere with exploring hotwifing?



How much do you agree with: “Exploring hotwifing would be more about reclaiming excitement than fixing something missing”



How much emotional trust would you need before considering hotwifing?



How accepted do you think hotwifing is in society today?



How comfortable would you feel telling friends about exploring hotwifing?



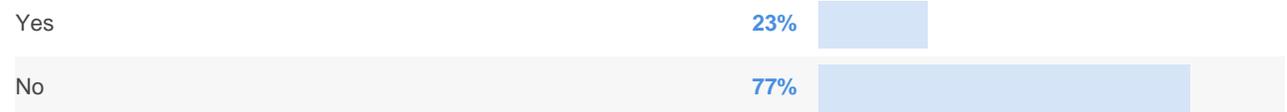
How much have open conversations about fantasies improved your emotional intimacy?



How concerned are you that hotwifing could damage your relationship?



Have you experimented with some form of non-monogomy in the past 3 years?



SECTION 2 — RESPONDENTS WITH NON-MONO GAMY EXPERIENCE

The following questions were answered only by the 241 respondents who have experimented with non-monogamy.

How much do you enjoy seeing your partner desired by someone else as part of hotwifing?



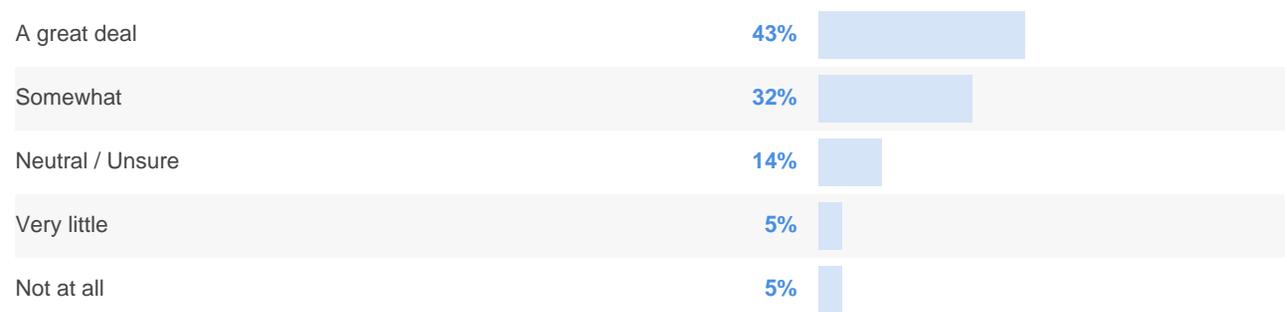
How strongly do you believe that the future of love is more about freedom than rules?



How strongly do you believe hotwifing improves a couple's sex life?



How much has exploring hotwifing helped you discover unexpected emotional boundaries?



How challenging do you find defining boundaries in the context of hotwifing?



How challenging do you find managing emotions in the context of hotwifing?



How exciting do you find the anticipation and planning of hotwife experience compared to the experience itself?



How committed do you believe couples engaged in hotwifing are compared to common perceptions?



How strongly do you agree or disagree that hotwifing is more about emotional transparency than sex?



How surprised were you by how normal hotwifing felt after your first experience?



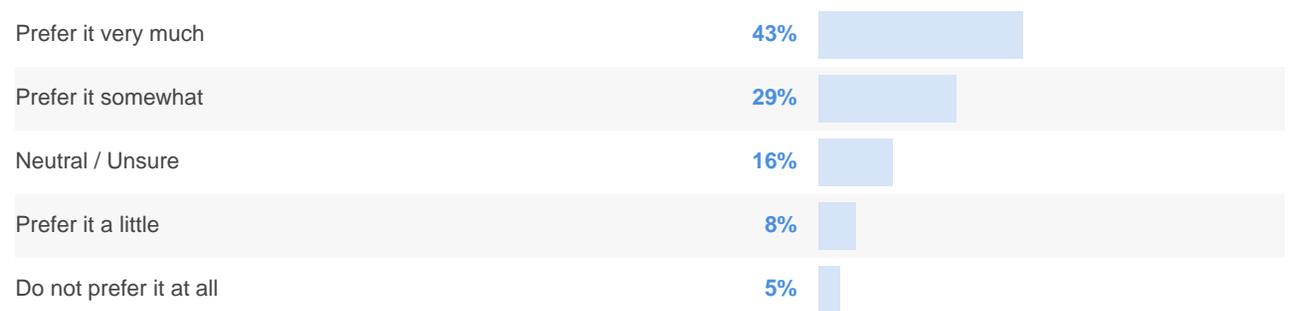
How much stronger do you feel your relationship has become as a result of hotwifing?



How confident do you feel after watching documentary-style hotwifing content or adult entertainment in your relationship choices?



How much do you prefer hotwifing content that shows the emotional side of couples over explicit-only content?



How likely do you think it is that the hotwife lifestyle or partner sharing will become mainstream within the next 10 years?

